

FOR THE FOUNDERS YOU ALREADY KNOW ARE STUCK

You can't step away from your business without suffering operational impacts.

You worked harder than anyone, but nobody taught you how to build something that needed your vision, not your hands. That's where AIM comes in — we install the Operating System that lets you lead instead of run it.

You leave for two weeks. The business keeps climbing without you pushing it.

You stop being the operator and become the founder your business needs for vision.

↓ Dependency Count

What still runs only through them. Counted Week 0.
Falls every week after.

↑ The One Goal Scoreboard

Lead measure, lag result, money number. Climbs every week — including the two they're gone.

THE 90 DAYS

● WEEK 0	● WEEKS 1–4	● WEEKS 5–8	● WEEKS 9–13	● DAY 90
Baseline	Alignment	Identity	Mastery	Re-Score
Health Score and Dependency Count, taken live.	Points your team at one goal and one scoreboard, so it moves without you.	Gives you the owner's playbook, so you lead with clarity instead of second-guessing.	Focuses the business on the one thing that matters and builds it into systems, so it gets great without you.	Same test as Day 1. No grading curve.

WHAT THEY KEEP ON DAY 91

01 Dependency Map	02 One Goal Charter + Accountability Chart	03 Live Scoreboard
04 The Weekly Engine	05 Decision Rights + Escalation Rule	06 Dependency Tax + Stop-Doing List
07 The Owner's Playbook	08 The One Thing System	09 The Before/After Proof

WHAT IT ASKS OF THEM

Under 3 hours a week for 11 weeks — then two weeks where the only job is to be gone.

The guarantee: they show up and build the artifacts with us. If Day 90 the Dependency Count hasn't dropped and the scoreboard can't survive two weeks without them, we keep working at no charge until it does.

KNOW A FOUNDER LIKE THIS?

If a client of yours can't take two weeks off without the business stalling, send them our way.

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